



Yearly Arboretum Sponsorship

Yakima Area Arboretum at a Glance:

The Yakima Area Arboretum is an urban green space and refuge on 46 acres of land cultivated as display gardens, tree collections, and natural areas.

Visitors come for many reasons, to walk the grounds, take a class, host or attend an event or meeting, learn, relax, play, and explore. The Yakima Area Arboretum is one of the most beautiful places in central Washington, and a treasured part of its community.

Your support will enable us to continue to provide and expand on our programs, including our 1,000 + labeled plant collection, and give you the opportunity to reach those people who are passionate about the environment and the quality of life in their community.

Engagement:

45,000+ visitors annually

400+ members

3,000+ followers on Facebook

2,500+ email/newsletter subscribers

1,800+ direct mail recipients

Demographics:

The Arboretum is used by people across all demographics.

Steward- \$20,000+

- Your name & logo on our website, major event promotional materials and newsletters (print and digital) including The Weekly Leaf email
- Recognition on social media 4x a year
- Your name & logo at the Arboretum in the area(s) your funding has supported and at the Jewett Interpretative Center
- Up to 6 complimentary tickets to the Garden Tour, a table (8) at Autumn Bounty and 4 parking passes for Luminaria
- Complimentary business-level membership

Curator- \$10,000

- Your logo on our on our website, event promotional materials and newsletters (print and digital), including The Weekly Leaf email
- Recognition on social media 4x a year
- Your name on signage at the Arboretum in the area(s) your funding has supported and at the Jewett Interpretative Center
- Up to 4 complimentary tickets to ticketed Arboretum events (Garden Tour and Autumn Bounty) and 2 parking passes for Luminaria
- Complimentary business-level membership

Ambassador- \$5,000

- Your logo on our website, event programs/signage and newsletters (print and digital), including The Weekly Leaf email
- Recognition on social media 2x a year
- Your logo on signage at the Arboretum and in the area(s) your funding has supported and at the Jewett Interpretative Center
- Up to 2 complimentary tickets to ticketed Arboretum events (Garden Tour and Autumn Bounty) and a parking pass to Luminaria
- Complimentary business-level membership

Continued on next page



Yearly Arboretum Sponsorship

Yakima Area Arboretum at a Glance:

The Yakima Area Arboretum is an urban green space and refuge on 46 acres of land cultivated as display gardens, tree collections, and natural areas.

Visitors come for many reasons, to walk the grounds, take a class, host or attend an event or meeting, learn, relax, play, and explore. The Yakima Area Arboretum is one of the most beautiful places in central Washington, and a treasured part of its community.

Your support will enable us to continue to provide and expand on our programs, including our 1,000 + labeled plant collection, and give you the opportunity to reach those people who are passionate about the environment and the quality of life in their community.

Engagement:

45,000+ visitors annually

400+ members

3,000+ followers on Facebook

2,500+ email/newsletter subscribers

1,800+ direct mail recipients

Demographics:

The Arboretum is used by people across all demographics.

Docent- \$3,000

- Your logo on our website and newsletters (digital only), including The Weekly Leaf email
- Recognition on social media 2x a year
- Your name on signage at the Jewett Interpretative Center
- Complimentary business-level membership

Friend - \$1,000

- Your logo on our website and newsletters (digital only), including The Weekly Leaf email
- Your logo on signage at the Jewett Interpretative Center
- Complimentary business-level membership