



# Garden Tour *“Iconic blooms, artwork & inspiration!”*

## **Event at a Glance**

Saturday & Sunday,  
June 20 & 21, 2020  
10am to 4pm & Noon to 4pm

The Garden Tour offers the community two days to peek over the fence at 5 beautiful private local gardens. The tour is self-guided, with garden owners and local gardener’s on hand to provide inspiration and advice for gardener’s of all levels.

Attendees can also purchase admission to the afterhours Wine Down event at the end of the first day, hosted in one of the Tour’s beautiful gardens. Guests enjoy wine, light snacks, and engaging with other participants.

## **Attendance:**

350-500

## **Demographics:**

Middle to upper income home and garden owners, and garden enthusiasts from the upper, middle and lower valleys.

## **Admission:**

Garden Tour- \$30  
Wine Down Event- \$20

*Sponsorship confirmation deadline is  
April 20, 2020*

## **Dahlia (Presenting Sponsor)- \$2,500**

- Exclusive logo recognition (Facebook, media release (2), sponsor post shares on social media (4))
- Top tier logo recognition (tickets, website, e-vite, event signage, print media advertisements)
- Name recognition outreach (radio advertisement, boosted social media posts (4))
- Complimentary admission to Garden Tour and Wine Down for 4

## **Verbena Sponsor- \$1,000**

- Second tier logo recognition (tickets, website, e-vite, event signage, print media advertisements)
- Name recognition outreach (boosted social media posts (2), media release (2), sponsor post shares on social media (2))
- Complimentary admission to Garden Tour and Wine Down for 2

## **Iris Sponsor- \$800**

- Logo recognition (tickets, website, e-vite, event signage)
- Name outreach recognition (social media posts, print media advertisements)

## **Marigold Sponsor- \$500**

- Name recognition (tickets, website, e-vite, event signage and social media posts)

## **Petunia Sponsor- \$250**

- Name recognition (tickets, website, e-vite, social media posts)